

## 2023 Mardi Gras Auction Gift Basket Guidelines

Our goal: make the gift baskets fun, festive, attractive and reasonably priced. To do this, we suggest the following:

1. Follow a theme likely to appeal to our member bidders. We have compiled a list of baskets that have sold well in the past or that are likely to succeed.
2. Save all receipts and provide a list of basket contents, cost of each item (including the basket), and a total cost that we can use to price the basket or start bidding.
3. Please do not exceed \$75 in total cost. Often baskets go for \$45-\$60 as the “sweet-spot” price range. Fewer bids are placed on baskets \$75 or higher.
4. Consider using ribbons and colored tissue paper to make your basket more decorative and attractive.
5. Including a book about your theme (cute dog photos, a recipe or cookbook, a novel fitting into theme) can be a fun addition.
6. With food or beverage themes, consider inexpensive serving pieces (bowl or spoon, etc.) or special drinking glasses. Kitchenality or other Santa Fe thrift stores can be a great source for these.
7. Please provide a mylar or plastic bag to cover your basket and all the items in it.